

# Deepening Structure

*Deepening happens in the relation between ¶s. Here are some ways that a new ¶ can "bounce" off of the prior one:*

- **Explain:** make sense of something described just above.
- **Build on:** introduce the next step in a logical argument.
- **Question:** raise a doubt or even wholly undercut the prior argument.
- **Note an unexpected consequence:** this combines elements of the prior two: it builds on, but in a way that causes a tonal shift somewhat like calling into question.
- **New angle:** for example, you might consider sound after focusing on visuals.
- **Zoom in:** look at an instance of a trend or pattern noted just above.
- **Zoom out:** name the pattern which the prior ¶'s topic is an example of.
- **Intensify:** double down on a claim made just above, with (for example) more telling evidence.

*If the new ¶ is offering just another example of the claim argued in the prior ¶, think about how you might re-frame the new ¶'s evidence as doing something new. Often, you can argue a bit less in the prior ¶ so as to leave something vital for the new ¶ to "discover."*